



2019

The IBA welcomes
sponsors to help underwrite
Association activities.

Sponsorships accommodate
a wide range of budgets and
are recognized through various
means, identifying them as
leading providers to the
Indiana banking industry.

Sponsorship & Advertising Opportunities

Available Exclusively to IBA Associate Members

2019 IBA Sponsorship Opportunities

2019 IBA EVENTS

FEBRUARY
Legislative Reception

ABA National
Conference for
Community Banks

MARCH
FLD Day at the
Statehouse

ICBA National
Convention

MAY
Mega Conference

JUNE
IBA Region Meetings

JULY
FLD Leadership
Conference

IBA Region Meetings

MAXIMIZE YOUR COMPANY'S VISIBILITY!

All opportunities are available exclusively for IBA Associate Members. Member dues are \$1,000 per year.

The IBA follows a policy of right of first refusal for those who have previously sponsored an event or activity the prior year.

NATIONAL CONVENTIONS

ICBA National Convention

(March 18-22, Nashville, TN) Approximately 30 bankers

Hoosier Breakfast \$1,000

ABA National Convention

(October 27-29, Seattle, WA) Approximately 10 bankers

State Event \$800

ABA National Conference for Community Banks

(February 10-13, San Diego, CA) Approximately 20 bankers

State Event \$1,000

FORUMS

IBA Forums allow groups of bankers to gather and discuss similar issues within their banks. The forums are facilitated by industry experts and create tremendous peer exchange, along with industry-wide perspective.

Lunch Sponsorship

3 Sessions \$1,200
1 Session \$ 500

Sponsorship includes:

- A tabletop display in the common area of the venue (not in the meeting room).
- A verbal introduction and company synopsis by an IBA staff member.
- Lunch with the participants.

CFO Forum (2 groups, 3 sessions each) *Approximately 15 bankers per session*
 1 Session 3 Sessions

Senior Lender (2 groups, 3 sessions each) *Approximately 15 bankers per session*
 1 Session 3 Sessions

IT Officer & Operations Officer (2 groups, 3 sessions each) *Approximately 30 bankers per session*
 1 Session 3 Sessions

HR Director (3 sessions) *Approximately 25 bankers per session*
 1 Session 3 Sessions

Senior Retail Banking (3 sessions) *Approximately 25 bankers per session*
 1 Session 3 Sessions

Risk Management Officer (3 sessions) *Approximately 15 bankers per session*
 1 Session 3 Sessions

Marketing Officer (3 sessions) *Approximately 30 bankers per session*
 1 Session 3 Sessions

MEGA CONFERENCE

(May 13-15) Approximately 1,000 bankers

Exhibit Booth (Includes 1 rep) \$1,675
 Tote Bag (Exclusive) \$4,000
 Tote Bag Insert \$ 400
 Name Badge Holders (Exclusive) \$3,000
 Exhibit Game Card (Exclusive) \$1,200
 Note Pads (Exclusive) \$2,500
 Pens (Exclusive) \$1,000
 Attendee Gift (Exclusive) \$2,750
 Wellness Box (Exclusive) \$1,500
 Hotel Keycards (Exclusive) \$1,750
 Mobile App (Exclusive) \$2,750
 Wi-Fi Access (Exclusive) \$2,000
 Convention Center Transportation (2) \$1,000
 Mobile Charging Station (3) \$ 500
 Hydration Station Cups (cost per day) \$1,000
 Business Photos (Exclusive) \$2,000
 Mega Celebration - Gold \$2,000
 Mega Celebration - Silver \$1,000
 Mega Celebration - Bronze \$ 500
Hotel Room Drop (sponsor provides item)
 Under Door (cost per day) \$1,000
 In Room (cost per day) \$1,500

Events

Hospitality Suite \$ 600
 Golf Tournament (Exclusive) \$3,000
 Beverage Cart (2) \$1,500
 Golf Hole \$ 400
 Continental Breakfast (2) (Exclusive) \$3,500
 Keynote Speaker (2) (Exclusive) \$7,500
 Morning Break (2) \$1,000
 Afternoon Break (1) \$1,000
 Dessert Break \$1,000
 Director Track Break \$1,500

Track Sponsorships (All are exclusive sponsorships.)

Includes tabletop display in meeting room for the day and one speaker introduction. Does not include registration.

Business Lending \$ 875
 Compliance \$ 875
 Directors \$ 875
 Emerging Leaders \$ 875
 Financial Management \$ 875
 Human Resources \$ 875
 Marketing \$ 875
 Operations & Technology \$ 875
 Retail Banking \$ 875
 Risk Management \$ 875
 Sales & Customer Service \$ 875
 Trust \$ 875

ANNUAL CONVENTION

(September 15-17) Approximately 300 bankers

<input type="checkbox"/> Exhibit Booth (Includes 1 rep)	\$1,575
<input type="checkbox"/> Grand Prize Giveaway (Exclusive)	\$4,000
<input type="checkbox"/> Hotel Keycards (Exclusive)	\$1,500
<input type="checkbox"/> Name Badge Holders (Exclusive)	\$3,000
<input type="checkbox"/> Note Pads (Exclusive)	\$1,500
<input type="checkbox"/> Pens (Exclusive)	\$ 750
<input type="checkbox"/> Schedule at a Glance (Exclusive)	\$2,000
<input type="checkbox"/> Tote Bag Insert	\$ 300
<input type="checkbox"/> Tote Bags (Exclusive)	\$3,000
<input type="checkbox"/> Welcome Box (Exclusive)	\$3,000
<input type="checkbox"/> Candy Basket (Exclusive)	\$1,000
<input type="checkbox"/> Wellness Box (Exclusive)	\$1,000
<input type="checkbox"/> Catch Box (Exclusive)	\$1,000
<input type="checkbox"/> Mobile App (Exclusive)	\$2,000

Events

<input type="checkbox"/> Hospitality Suite	\$ 600
<input type="checkbox"/> Breakfast (2) (Exclusive)	\$3,000
<input type="checkbox"/> Morning Break (2) (Exclusive)	\$1,000
<input type="checkbox"/> Afternoon Break (2) (Exclusive)	\$1,000
<input type="checkbox"/> Luncheon (2) (Exclusive)	\$3,000
<input type="checkbox"/> Reception (2)	\$1,000

Sunday

<input type="checkbox"/> Golf Tournament (Exclusive)	\$3,000
<input type="checkbox"/> Golf Hole	\$ 400
<input type="checkbox"/> Beverage Cart (2)	\$1,000
<input type="checkbox"/> Chairman's Banquet (Exclusive)	\$7,500
<input type="checkbox"/> Chairman's Banquet Entertainment (Exclusive)	\$6,000

Monday

<input type="checkbox"/> Silent Auction Dinner (Exclusive)	\$4,000
<input type="checkbox"/> Euchre Tournament (Exclusive)	\$1,500

INDIANA BANKPAC TRIP SWEEPSTAKES

<input type="checkbox"/> Sponsorship (Exclusive)	\$8,500
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FUTURE LEADERSHIP DIVISION (FLD)

Membership Reception

(During Mega, May 14) Approximately 70 bankers

<input type="checkbox"/> Reception Sponsor	\$1,000
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Leadership Conference

(July) Approximately 85 bankers

<input type="checkbox"/> Event Sponsor	\$5,000
<input type="checkbox"/> Catch Box	\$1,000
<input type="checkbox"/> Lunch (1 Exclusive)	\$3,000
<input type="checkbox"/> Breakfast (1 Exclusive)	\$1,000
<input type="checkbox"/> Afternoon Break	\$ 500
<input type="checkbox"/> Cocktail Reception	\$ 500
<input type="checkbox"/> Dinner (Exclusive)	\$3,000
<input type="checkbox"/> Trivia Night (Exclusive)	\$3,500

Networking Lunches (locations subject to change)

Lunch Sponsor (Includes 1 attendee)	\$ 500
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<input type="checkbox"/> Fort Wayne	<input type="checkbox"/> Jasper
<input type="checkbox"/> Greensburg	<input type="checkbox"/> Lafayette

Day at the Statehouse

(March) Approximately 40 bankers

<input type="checkbox"/> Lunch (Exclusive)	\$1,000
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BANKING ON WOMEN CONFERENCE

(November) Approximately 300 bankers

<input type="checkbox"/> IBA Woman of the Year Award (Includes 6 complimentary registrations)	\$12,500
<input type="checkbox"/> IBA Rising Star Award (Includes 6 complimentary registrations)	\$12,500
<input type="checkbox"/> Diamond Sponsorship (Includes 6 complimentary registrations)	\$10,000
<input type="checkbox"/> Platinum Sponsorship (Includes 4 complimentary registrations)	\$5,000
<input type="checkbox"/> Gold Sponsorship (Includes 2 complimentary registrations)	\$2,500
<input type="checkbox"/> Silver Sponsorship (Includes 1 rep)	\$1,000
<input type="checkbox"/> Table Top Exhibit (Includes 1 rep)	\$ 695

CYBER SECURITY, FRAUD & SECURITY CONFERENCE

(September) Approximately 200 bankers

<input type="checkbox"/> Table Top Exhibit (Includes 1 rep)	\$ 795
<input type="checkbox"/> Mobile App Sponsor (Exclusive)	\$ 800
<input type="checkbox"/> Breakfast	\$ 500
<input type="checkbox"/> Lunch	\$ 500
<input type="checkbox"/> Exhibitor Reception	\$ 500

AG CLINIC

(December) Approximately 225-250 bankers

<input type="checkbox"/> Table Top Exhibit/Sponsor (includes 1 rep)	\$1,200
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IBA ANNUAL WASHINGTON TRIP

(October) Approximately 60 bankers

<input type="checkbox"/> Transportation* (Includes 1 attendee)	\$2,000
<input type="checkbox"/> Dinner* (Includes 2 attendees, additional attendees \$500 each)	\$5,000

*Attendee airfare and hotel not included in sponsorship.

IBA REGION MEETINGS

Lunch Sponsor (locations subject to change) (June-August) (Includes 2 attendees)	\$ 800
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<input type="checkbox"/> Indianapolis	<input type="checkbox"/> Lafayette
<input type="checkbox"/> Bloomington	<input type="checkbox"/> Merrillville
<input type="checkbox"/> Fort Wayne	<input type="checkbox"/> Jeffersonville
<input type="checkbox"/> Evansville	<input type="checkbox"/> Richmond

ECONOMIC OUTLOOK FORUM

The Economic Outlook Forum showcases economic experts who will share valuable information about both current events and the future of the region's economy. It also provides business leaders an opportunity to network with peers.

<input type="checkbox"/> Gold Sponsorship (Includes one reserved table of eight, with two IBA Board Members)	\$2,000
<input type="checkbox"/> Silver Sponsorship (Includes four reserved seats with one IBA Board Member)	\$1,000
<input type="checkbox"/> Bronze Sponsorship (Includes two tickets to the event)	\$ 500

If you are interested in sponsoring any of the events listed in this brochure, please check the box next to the sponsorship opportunity, complete this brochure, and return it all to the IBA.

For more information contact Rod Lasley at rlasley@indianabankers.org or 317-387-9380

2019 IBA EVENTS (continued)

AUGUST
IBA Region Meetings

SEPTEMBER
Annual Convention

Cyber Security,
Fraud & Security
Conference

OCTOBER
Annual Washington
Trip

ABA National
Convention

NOVEMBER
Banking on Women
Conference

DECEMBER
Economic Outlook
Forum

Ag Clinic

With 100% Indiana bank membership,
you can't afford NOT to be involved

2019 IBA Advertising Opportunities

The IBA offers several vehicles for your advertising message:

Hoosier Banker magazine is the flagship publication of the Association. Published six times annually, *Hoosier Banker* is distributed to approximately 6,000 subscribers in hard copy format and emailed to about 6,900 digital subscribers.

The **Mega Conference** and **Annual Convention** program booklets are ideal for reaching decision-makers in attendance at IBA's largest educational events.

The **Indiana Financial Institutions Directory** contains a geographical listing of all Indiana banks, thrifts and credit unions. A key feature is the "Yellow Pages," where associate members are listed and have the exclusive right to place advertising.

IBA E-News is an email newsletter. This weekly newsletter is distributed to over 4,900 subscribers.

HOOSIER BANKER MAGAZINE

	1x	3x	6x
<input type="checkbox"/> Full page	\$1,100	\$1,075	\$1,050
<input type="checkbox"/> Half page	\$ 825	\$800	\$775
<input type="checkbox"/> Third page	\$ 550	\$525	\$500
<input type="checkbox"/> Quarter page	\$ 450	\$425	\$400
<input type="checkbox"/> Inside Front Cover	\$1,265	\$1,230	\$1,200
<input type="checkbox"/> Inside Back Cover	\$1,265	\$1,230	\$1,200

Mega Conference

Program Booklet

<input type="checkbox"/> Full page	\$500
<input type="checkbox"/> Half page	\$300
<input type="checkbox"/> Outside Back Cover	\$875
<input type="checkbox"/> Inside Front Cover	\$875
<input type="checkbox"/> Inside Back Cover	\$600
<input type="checkbox"/> Mobile App Banner Ad	\$500
<input type="checkbox"/> Digital Signage	\$500

Annual Convention

Program Booklet

<input type="checkbox"/> Full page	\$500
<input type="checkbox"/> Half page	\$300
<input type="checkbox"/> Outside Back Cover	\$875
<input type="checkbox"/> Inside Front Cover	\$875
<input type="checkbox"/> Inside Back Cover	\$600
<input type="checkbox"/> Mobile App Banner Ad	\$500

IBA E-NEWS

- Title Sponsor (includes name recognition in subject line and 275w X 275h pixels ad) \$500
- Single Ad (275w X 275h pixels) \$300

For pricing and availability of all advertising opportunities, please contact Rod Lasley at rlasley@indianabankers.org.

2019 IBA Advertising Sponsorship Totals

Totals for 2019 Sponsorship & Advertising

The sponsorship or ad space will not be reserved until payment is received.

Ad package subtotal: _____

Sponsorship subtotal: _____

Total: _____

Return to:

Indiana Bankers Association
 Attn: Rod Lasley, VP - Products & Services
 8425 Woodfield Crossing Blvd., Suite 155E
 Indianapolis IN 46240-7321
 Phone: 317/387-9380
 Email: rlasley@indianabankers.org



Payment schedule and due dates:

All payments must be received before event or ad.

One-time payment due date: _____

Payment schedule due dates and amounts: _____

Comments: _____

Sponsor company contact information:

Name: _____

Business: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____