



HOOSIER BANKER MAGAZINE

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Editorial Guidelines / Calendar 2018

About *Hoosier Banker*: The flagship publication of the Indiana Bankers Association, *Hoosier Banker* reaches all of the banks and thrifts headquartered in Indiana, plus non-Indiana banks that have a presence in the state. Readership represents bankers and professionals on all corporate levels, including directors and stockholders; CEOs and executive management teams; and the various department leadership positions. Additionally the magazine is sent to all elected Indiana officeholders, both state and federal.

Content: *Hoosier Banker* articles cover statewide and national topics affecting Indiana banks and bankers. All *Hoosier Banker* articles are contributed, without compensation to the author(s).

Promotional material: Articles must be informative in nature, not promotional, and relevant to the Indiana banking community.

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Format and length: *Hoosier Banker* articles generally range from 500 to 750 words in length. Send articles in Word format to: lwilson@indianabankers.org.

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Deadlines: Editorial deadlines are the first business day of the month preceding month of publication:

Issue	Deadline
January/February	Dec. 1, 2017
March/April	Feb. 1, 2018
May/June	April, 1, 2018
July/August	June 1, 2018
September/October	Aug. 1, 2018
November/December	Oct. 1, 2018



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