



HOOSIER BANKER MAGAZINE

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Editorial Guidelines / Calendar 2019

About *Hoosier Banker*: The flagship publication of the Indiana Bankers Association, [Hoosier Banker](#) reaches all banks and thrifts headquartered in Indiana, plus non-Indiana banks that have a presence in the state. Readership represents bankers and professionals on all corporate levels, including directors, stockholders, CEOs and executive management, plus various department leaders. Additionally, the magazine is distributed to elected Indiana officeholders, both state and federal.

Deadlines: Editorial deadlines are the first business day of the month preceding month of publication:

Issue	Deadline
January/February	Dec. 1, 2018
March/April	Feb. 1, 2019
May/June	April, 1, 2019
July/August	June 1, 2019
September/October	Aug. 1, 2019
November/December	Oct. 1, 2019

Content: *Hoosier Banker* articles cover statewide and national topics affecting Indiana banks and bankers. Articles are contributed, without compensation to the authors.

Promotional material: Articles must be informative in nature, not promotional.

Author: Send name, title, email address and headshot to: lwilson@indianabankers.org

Format and length: *Hoosier Banker* articles generally range from 500 to 750 words in length. Email articles in Word format to: lwilson@indianabankers.org

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