



Indiana Bankers
Association
presents...

BANKING
ON WOMEN
CONFERENCE

**IMAGINE.
BELIEVE.
ACHIEVE.**

**THE NEXT BEST
VERSION OF YOU.**

NOVEMBER 20-21, 2019

**Indianapolis Marriott North
Keystone at the Crossing**



IMAGINE. BELIEVE. ACHIEVE.

THE NEXT BEST
VERSION OF YOU.

Who Should Attend: *The Banking on Women Conference welcomes members of any financial institution or financial services providers interested in the enhancement and career growth of women in Indiana.*

The IBA Exhibit Area *As an additional benefit for attendees, there will be an exhibit area which will feature companies showcasing their products and services of interest to women in the banking industry. All breaks, continental breakfast and the networking reception will take place in the exhibit area. There will be plenty of opportunity to visit with the exhibitors and become familiar with the newest and most innovative products on the market.*

*Devoted to the development of Indiana women in banking. The **Banking on Women Conference** is your opportunity to unlock your potential, build confidence and help you chart a course so you can own your future!*

This conference, where women take the lead, encourages professional development and leadership in your bank, while also promoting the importance of fostering relationships and inspiring women to reach their career goals and aspirations. Our powerhouse speakers will help you advance your decision-making and negotiating processes and teach you how to deliver and apply these insights to benefit your future and your financial institution's future.

The event will benefit all levels of staff from any financial institution or financial services provider interested in the enhancement and career growth of women in Indiana. This conference will give you the opportunity to network with other professional women and discuss similar challenges and solutions.

*Thought leader Marie Forleo says that "**Clarity comes from engagement, not from thinking about it.**" Don't just think about how to be successful. Join us at the Banking on Women Conference, and engage in this opportunity for the development of your future success!*

Banking on Women Conference Committee

Conference Chair
Shane Pilarski
Alliance Bank, Francesville

Lisa Arnold • Home Bank, Martinsville
Emily Boardman • Crossroads Bank, Wabash
Karen Cameron • First Merchants Bank, Fort Wayne
Darlisa Davis • First Merchants Bank, Indianapolis
Karen F. Gregerson • The Farmers Bank, Frankfort
Bali Heir • Krieg DeVault LLP, Indianapolis
Becky Hickman • German American Bank, Jasper

Michele Kawiecki • First Merchants Bank, Muncie
Dianna B. Land • Springs Valley Bank & Trust Company, Jasper
Martha R. Lehman • SmithAmundsen LLC, Indianapolis
Deborah C. Robinson Lumpkin • Centier Bank, Merrillville
Kimberly L. Poinsett • First Bank Richmond
Kristin Pruitt • Lake City Bank, Warsaw
Sherri Reagin • North Salem State Bank
Jennifer L. Van Horn • First Farmers Bank & Trust, Converse
Lyn Whitesell • MutualBank, Muncie
Karen B. Woods • First Financial Bank, Cincinnati

CONFERENCE *agenda*

WEDNESDAY
NOVEMBER 20, 2019

12:00 – 5:45 PM

**Registration
Information Desk
Open**
Lunch on Your Own

1:00 – 1:10 PM

**Welcome and
Opening Remarks**



Shane Pilarski
IBA Conference Chair,
President & CEO
Alliance Bank, Francesville

1:10 – 2:10 PM

**The Seven Aspects of Personal and
Professional Transformation:
Aligning your Life
from the Inside to the
Outside for the next
BEST version of YOU.**

Juli Lynch, Ph.D., President

Turning Point Coaching & Consulting

In this session, psychologist, author, consultant and coach Juli Lynch, Ph.D will share with you her insights on the Seven Aspects of transforming your life to achieve balance, harmony and alignment with both the personal and professional you. The Seven Aspects of Personal and Professional Transformation involve understanding the daily power of the aspects of Intuition, Energy, Emotion, Your Beliefs, Your Body and Spirit and how they come together to create who you are each and everyday in both your personal and professional life. Transformation implies that you can take the seven aspects that currently define you to a new version of you - one that will serve who you imagine yourself to be, believe you can be and desire to achieve to be. Explore what holds you back in each of these seven aspects both in your personal life and at the bank. Realize you can shift in a moment your patterned perceptions of who you are. Embrace the idea that you transform from the inside to the outside so you DO have control over who you are and who you are becoming. Choose a better version of YOU

each and every day. You'll come away from this session with a renewed understanding of who you are, a vision of who you imagine you'd like to be and a plan of action to begin that transformation.

2:10 – 2:30 PM

**Hope and Healing
Happen**

**Kellie Leeper, Director of Communications and
Development, Ascent 121**

"You can't go back and change the beginning, but you can start where you are and change the ending."

Giving back to the community is as much a part of the conference as professional development. This year's charity of choice, chosen by the Banking on Women Conference Committee, is Ascent 121. Kellie Leeper, Director of Communications and Development, will share how this organization empowers young sex trafficking survivors and their families through long-term recovery services to position them for their next chapter of life. This conference is all about becoming the next best version of you, and together we hope to raise funds for Ascent 121 to help these young people do just that. There will be a silent auction to fundraise for this charity. Gift baskets and other fabulous items will be available to bid on during the conference. Cash/Check donations are also welcomed and can be dropped off at the conference registration desk.

GIVING BACK TO THE COMMUNITY

An opportunity for giving back to the community is as much a part of the conference as is the opportunity for professional development.

**All Proceeds from the Silent Auction
will benefit Ascent 121.**

Ascent 121 is a faith-based agency that provides specialized, long-term trauma recovery services for teen survivors of sex trafficking, along with an entire continuum of care. Ascent 121 is one of the leading agencies in the state for this population and, since opening in 2013, has served over 200 survivors.



**Networking Refreshment Break with Exhibitors
and Ascent 121 Silent Auction Open**

3:00 – 3:45 PM

**Fearless: Advancing
Your Career as a
Financial Professional**

Jennifer Sanders

BKD National Financial Services Group

Being a professional woman can be difficult in many male-dominated industries. Navigating to the top leadership of your organization comes with a host of challenges for many women. In this session, you will learn how fear may be holding women back from reaching their fullest potential. Jennifer will share personal stories and strategies on how she tackled her career and will inspire and energize you to tackle your own future growth.

3:45 – 4:15 PM

**Networking Refreshment Break with Exhibitors
and Ascent 121 Silent Auction Open**

4:15 – 5:30 PM

**The Brilliance of Resilience:
Beating Burnout
When Work Gets
Overwhelming**

Jacy Imilkowski, PMP, CPCC, ACC, CLL

**Adjunct Instructor, University of Wisconsin-
Madison and Madison Technical College**

The burnout crisis is real, and the numbers are staggering. 23% of employees are chronically burned out, and 47% more are headed in that direction. So how do you keep your team healthy when times are tough? Say, when everyone is already at full capacity and the project deadline moves up, increasing the workload? Or a key team member leaves and there's no one to fill the gap?

Answer: Be an active, adaptable leader who plans for challenge and cultivates resilient teams. This open, honest and funny program looks at how to accept ourselves where we're at and choose resilience and growth over burnout and frustration in the face of challenge. Reflection, discussion and interactive storytelling are used to learn the tools and skills for creating psychologically safe spaces that support resilience in our teams and ourselves. Participants will learn to:

- Explore personal relationships with challenge, resilience, and growth
- Generate powerful conversations that shatter stigmas around challenge and burnout
- Create psychologically safe spaces for those experiencing challenge
- Utilize specific tools and skills to cultivate resilience and avoid burnout



WEDNESDAY *evening events*

5:30 – 7:00 PM

BANKING ON WOMEN NETWORKING RECEPTION AND ASCENT 121 SILENT AUCTION WITH EXHIBITORS
Network with your peers from across Indiana with interactive food and beverage stations. Following the reception, make your evening extra special by taking part in a Dutch treat dine around with fellow Banking on Women attendees.

7:00 PM

DINE AROUND – DUTCH TREAT
What better way to complete the first day of the Banking on Women Conference than by relaxing and dining with other attendees? The IBA has selected several choice spots for the perfect evening of good food, lively conversation and friendship-building opportunity. When you arrive at the conference, choose several Dutch treat dine around options created exclusively for this event.

THURSDAY NOVEMBER 21, 2019

6:00 – 6:45 AM

Rise and Shine Yoga

Shine with all you have! Be happier and healthier in daily life through a welcoming and accessible approach to yoga and wellness. Grab your mats as we start the day in a fun and creative way. You will breathe, focus and create a foundation to be your personal best.

7:00 AM – 3:30 PM

Registration Information Desk Open

7:00 – 8:00 AM

CONTINENTAL BREAKFAST

8:00 – 8:10 AM

Welcome and Opening Remarks



Amber Van Til
President and CEO
Indiana Bankers
Association

8:10 – 9:10 AM

Chasing the Bright Side: Why Optimism is the Secret Ingredient to Success

Jess Ekstrom • Headbands of Hope

When we look at someone successful, we often skip right to where this person posts on his or her profile: job title, accolades, financial status, fancy degree, and how many times they've appeared on the Today Show.

So when we look at that list, it makes us feel like we have to check those boxes in order to be successful, which can be daunting and seem impossible. However, when we hear the real stories of the initial spark of an idea from a basement or a dorm room and how it was built, we realize that every expert we know was once a beginner. We always see the Chapter 7, 8 and 9 or even their next book, but rarely Chapter 1. Chapter 1 in anyone's success story had to start with one thing: optimism.

9:10 – 9:30 AM

Networking Refreshment Break with Exhibitors and Ascent 121 Silent Auction Open

9:30 – 10:30 AM

Smart Women Smart Money

Suzie Jones, CFP

Training Resources Consulting LLC

Whether you're just starting out, or retirement is just around the corner or you're somewhere in the crazy middle – this session will inspire you to look at your investments differently and take action! In this interactive, engaging session led by financial services executive and motivational speaker Suzie Jones, you will walk away with:

- A straightforward road map of how markets really work;
- A clear understanding of how much investment risk you can handle;
- How to make sure your investment portfolio matches you!
- The three most powerful questions every woman needs to ask and be able to answer about her investments.

10:30 – 11:00 AM

Networking Refreshment Break with Exhibitors and Ascent 121 Silent Auction Open

12:00 NOON – 1:30 PM

THURSDAY AWARDS *luncheon*

Nominate yourself or another woman in banking for either award by emailing details to Laurie Rees at Lrees@indianabankers.org by September 27, 2019.

IBA Woman of the Year Award Presentation

Sponsored by...



The IBA Woman of the Year award celebrates a woman in banking who excels at her profession, is active in the community, and supports other females to reach their full potential – whether in banking or other fields. This is a bank-wide opportunity with emphasis on ability to lift other women to help them succeed.

1. Nominee's name, bank, title, age, number of years in banking service;
2. A list of community organizations supported by the nominee, including type of service rendered and length of time of service;
3. Description of how the nominee goes above and beyond in support of lifting other females to their full potential – e.g. through mentoring, peer-to-peer exchange, volunteerism with girl-focused youth groups, or other means of championing for women.

IBA Woman of the Rise Award Presentation

Sponsored by...



Celebrating a woman age 40 or younger who is making a significant impact in her industry and community, making her "one to watch." Candidates are interwoven and involved in their communities and should achieve success independently, but thrive on sharing their vision with others and contributing to team success. This young professional welcomes change and opportunities to tackle new projects.

1. Nominee's name, bank, title, age, number of years in banking service;
2. A list of community organizations supported by the nominee, including type of service;
3. A summary of the nominee's achievements, awards and successes;
4. Details about how the nominee demonstrates eagerness to embrace change and grow professionally.





11:00 AM – 12:00 NOON

Developing the Potential of Women

Vicki Floyd Clark

Building the Capacity of Organizations

"We've Come A Long Way Baby..." Let's celebrate all the progress made by women in support of personal, professional and leadership development. But let's NOT rest on our laurels. We still have a long way to go. This presentation identifies strategies and attitudes that are crucial to a woman's success in life. Success means different things to different women at different ages and stages. Let's talk together and explore how women can further develop potential, grow, learn, support each other and PRESS FOR PROGRESS.

12:00 NOON - 1:30 PM

BANKING ON WOMEN LUNCHEON

IBA Woman of the Year and IBA Woman on the Rise Award Presentations

1:30 – 2:30 PM

Maximizing Your Personal Brand Using Social Media

Kristin Sundin Brandt, President Sundin Associates Inc.

In this session, attendees will learn how to evaluate their current personal brand, how to determine what they would like it to be, how to think like a marketer to select the right tool, establish an authentic voice and share content which will support their goals, as well as support and amplify their bank's message. Studies show that a strong personal brand can improve not only sales and performance but also employee satisfaction and retention. While the specific focus will be on LinkedIn, we will also be looking at other popular tools including Twitter and Instagram.

2:30 – 3:30 PM

Never Give Up... The Survivor Way

Holly Hoffman

Professional Speaker and Author

Last woman standing on CBS' hit reality show "Survivor Nicaragua"

As we survive life's challenges, we come face to face with fear and uncertainty. Challenges may allow us to step out of our comfort zone and push ourselves above and beyond our own self-limitations. What makes us is how we choose to overcome challenges. It is our strength in times of difficulty that prove our character and self-worth. As I share my experience of being on a reality show, I encourage audiences to think about how they decide to survive on a daily basis. I encourage people to think about six words to develop their survival skills. With my six simple words, people can take on any challenge with which they are faced.

Adversity is not so much contending with problems as it is learning more about who we really are and what is inside of us. Join me and explore true survival skills.



MEET THE LAST *Woman* STANDING

Born and raised in Eureka, South Dakota, Holly Hoffman was the last remaining member of the Espada Tribe and the last woman standing on Season 21 of CBS' hit reality show "Survivor Nicaragua." Through that experience, and others throughout her life, Holly was inspired to share her message of positivity, determination, and confidence with business leaders, teachers and students across the nation.

Holly's speaking and writing not only offer encouragement and optimism but a roadmap for self-discovery and spiritual enlightenment. Her methods – the ones she uses every day in her own life – are intuitive, honest and adaptable to nearly any situation. Readers and audience members alike walk away inspired to light the fire of successful living within themselves.

Today, Holly is a member of the National Speakers Association and travels the country, speaking to schools and universities, healthcare organizations, women's organizations, community leaders and business professionals. Holly performs many motivational speeches and presentations each year, and in her eight years of speaking, she has traveled to 35 states and more than 180 high schools. Holly inspires her audiences to explore opportunities and focus on attitude, determination, confidence, desire, faith and perseverance.



MEET THE *speakers*

Juli Lynch, Ph.D., President **Turning Point Coaching & Consulting**



Juli Lynch is the founder of Turning Point Consulting. Juli embraces a passion for working with organizations to develop

leaders, teams and cultures that are dynamic, risk-taking and fully engaged in strategic initiatives. Juli has a doctorate in human and organizational development, which has given her the disciplined foundation of understanding organizations and the humans that they are made of.

Jennifer Sanders **BKD National Financial Services Group**



Jennifer is a member of BKD National Financial Services Group. She has more than 20 years of experience

providing tax services to public and closely held financial institutions. She previously worked as the tax director for a Louisville, Kentucky, community bank. She has extensive experience in the financial services industry and has specifically focused on providing taxation and consulting services, including income tax accounting, and investments in projects that generate tax credits. Jennifer is BKD's East Region financial services tax leader.

She is a member of the American Institute of CPAs and Kentucky Society of Certified Public Accountants (KyCPA). Jennifer is a former member of the KyCPA Board of Directors and a former trustee of the Educational Foundation of KyCPA. She has presented at various association seminars on current tax developments and tax credit investments.

Jennifer is a 1998 graduate of University of Kentucky, Lexington, with a B.S. degree in accounting.

In addition to her career at BKD, she worked at Crowe LLP for 12 ½ years, then Stock Yards Bank for 3 ½ years and has been with BKD almost 5 years.

Jacy Imilkowski, PMP, CPCC, ACC, CLL **Adjunct Instructor, University of Wisconsin-Madison and Madison Technical College**



Jacy Imilkowski PMP, CPCC, ACC, CLL is an energetic speaker, born storyteller, and self-admitted

communication nerd. She is also an adjunct instructor on communication and leadership for the University of Wisconsin-Madison and Madison Area Technical College.

A communication expert specialized in resilience and the neuroscience of conversation, Jacy combines emotional intelligence and brain science to create new perspectives on how emotion impacts all parties in our business relationships. Jacy is a certified Project Management Professional®, Myers-Briggs® administrator, Co-Active® coach, Conversational Intelligence Enhanced Practitioner, and Certified Laughter Leader. She is currently working on her Certified Patient Experience Professional designation. Jacy has spent 20+ years as a team leader, speaker, trainer and coach, including 10 years with a Fortune 50 healthcare account. During that time, she's developed and delivered hundreds of learning sessions to individuals and organizations across diverse industries, including:

- Mayo Clinic Health Systems
- University of Wisconsin Division of Continuing Education
- The Wisconsin Department of Health Services and Division of Long-Term Care
- Professional associations including: PMI, SHRM, HIMSS, IIBA, and more

Recognized as one of 2018's 40 Under 40 young professionals in Madison, WI, Jacy truly lives her values of building personal and professional communities. When not working she enjoys volunteering as a Speakers Academy Dean for the National Speakers Association-Wisconsin chapter and a foster home for Greyhound Pets of America. She loves her dog and probably loves your dog, too.

Jess Ekstrom
Headbands of Hope



Jess is the founder and CEO of Headbands of Hope, a company she started as a junior in college in

2012. For every headband sold, a headband is given to a child with cancer. The company has been featured on the TODAY Show, Vanity Fair, Seventeen, Good Morning America and more. But more importantly, it has donated over 350,000 headbands to children's hospitals throughout the United States and 15 countries. Jess is also a professional speaker and has a book coming out with Harper Collins in November 2019. She's also the founder of Mic Drop Workshop, an online course with the mission of empowering more women to share their message as a speaker. She lives in Raleigh, NC with her husband and standard poodle, Ollie.

Suzie Jones, CFP
Training Resources Consulting LLC



Suzie Jones has attained THE goal – retirement! After serving as an executive at Amegy Bank Investments Division for

over 21 years, she is retiring to pursue her passion to provide education about investments. Suzie is a certified financial planner and was one of 2 women who launched Amegy's Bank's Investment Division which grew to a team of 70 with assets in excess of \$11 billion. Suzie also runs her own non profit organization where she mentors and empowers at-risk high school students to pursue a college degree and change the world!

Suzie will help you figure out which financial roller coaster you're actually on and how to best prepare yourself for the inevitable ups and downs of the market.

Vicki Floyd Clark
Building the Capacity of Organizations



Vicki Floyd Clark has devoted the past 30 years of her life to building capacity in organizations and inspiring

community and business leaders. A noted speaker, facilitator, consultant and trainer, she has extensive experience in the nonprofit, government and private sectors. Her work includes numerous specialty areas; board development, inclusion and diversity, leadership development, strategic planning, project planning, membership engagement, volunteer resource development, and effective communication. Each year she speaks to thousands of community and business leaders and has made presentations in 49 of the 50 United States. Her international experience includes engagements in England, Russia, Canada and Venezuela. She works with a variety of companies and organizations including Dun & Bradstreet, Mille Lacs Corporate Ventures, Centers for Disease Control, St. Jude Children's Hospital, Servant Leadership Institute, Planned Parenthood, American Bar Association, National Center for Family Literacy, Delta Leadership Institute, Ronald McDonald House Charities, United Way and the Association of Junior Leagues International. Vicki was trained by Dr. Peter F. Drucker and Frances Hesselbein and was a member of Dr. Drucker's training and consultation team. She is a Senior Governance Consultant for BoardSource. She has been a guest lecturer at University of California, Berkeley, Haas School of Business, University of Texas, San Antonio, Texarkana College, University of South Carolina, University of Houston and the Memphis Theological Seminary. Vicki serves proudly as a member of the boards of the National Diaper Bank Network and the Youth Volunteer Corps. She attended the University of Missouri and lives in Memphis, TN.

Kristin Sundin Brandt, President
Sundin Associates Inc.



Kristin likes to say she wears as many hats as Bartholomew Cubbins – as president of Sundin Associates,

those hats include creative director, account manager, digital and online strategist, and content marketing and social media specialist. A graduate of the American Bankers Association School of Bank Marketing and Management, Kristin holds the Certified Financial Marketing Professional (CFMP) designation from the Institute of Certified Bankers. Having once considered life on the stage or in front of a classroom, she now channels those past career aspirations writing on the agency's blog as well as through teaching and speaking at conferences across the country and as an instructor at the New England School for Financial Studies. The other hats you might see flying off her head as she dashes by? Girl Scout leader, amateur athlete, fundraiser, parent of teenagers, and chocolate chip cookie aficionado.



Conference Registration Fee for Full Conference • November 20-21, 2019

Early Bird Discount Before October 21, 2019..... \$295
On or After October 21, 2019..... \$325

Conference Registration Fee for One Day Only • November 21, 2019

Early Bird Discount Before October 21, 2019..... \$250
On or After October 21, 2019 \$280

Please Note: Fees listed are for members.
Nonmembers pay a surcharge of 100 percent.

Special Pricing

Team pricing is available for groups of 10 or more. In addition, the IBA is offering special pricing to college students interested in a banking career and retired women bankers. To receive special pricing, contact Laurie Rees at 317-387-9380. Discounts are not available during on-site registration.

Conference Location

Indianapolis Marriott North
3645 River Crossing Parkway
Indianapolis, IN 46240

Hotel Reservations & Rates

Hotel reservations can be made by contacting the Indianapolis Marriott North Hotel at 800-228-9290 and mentioning the Indiana Bankers Association's Banking on Women Conference. A special room rate of \$169 plus tax has been secured for this event. The IBA rate will be available until October 31, 2019. Reservation requests received after the cut-off date will be accepted on a space and rate available basis.

Dress Code

Business casual attire is appropriate for this event. Please bring a sweater for the meeting rooms.

Image Use Policy

Registration in IBA events constitutes an agreement to the IBA's use and distribution of the attendee's image or voice. Details at: indianabankers.org/policy.

Special Needs

The IBA is committed to providing the best education in the best facility possible. To that end, we strive to accommodate any special needs bankers may have while attending our programs. If you require any special accommodations or have dietary restrictions, please indicate so on your registration form.

Questions?

Laurie Rees, Vice President, Education & Training
Lrees@indianabankers.org

Marcy Borden, Education Coordinator
mborden@indianabankers.org

Phone: 317-387-9380



REGISTRATION FORM

Each attendee must complete a separate registration form; photocopies are acceptable.
You can also register online at: www.indianabankers.org (Dept. #107)

Name (as you wish to appear on badge)

Title

Bank/Firm

Email Address

Business Phone

Mobile phone (for emergencies only)

Mailing Address

City

State

Zip

I have a dietary restriction or a disability. Please contact me for details.

REGISTRATION FEES

Full Conference • November 20-21, 2019

Early Bird Discount Before October 21, 2019..... \$295 On or after October 21, 2019..... \$325

One Day Only • November 21, 2019 or November 22, 2019

Early Bird Discount Before October 21, 2019..... \$250 On or after October 21, 2019..... \$280

Please Note: Fees listed are for IBA Members. Nonmembers pay a surcharge of 100 percent. Participation in IBA programs is limited to members, associate members, and nonmembers from an eligible membership category at applicable member or non-member rates.

PAYMENT INFORMATION

Invoice my bank

Check Enclosed (payable to the IBA Foundation, Inc.)

Charge my: VISA MasterCard AMEX

TOTAL AMOUNT ENCLOSED: \$ _____

Credit Card Number

Exp. Date

Credit Card Billing Address

Name on Card

Signature

Date

Return to IBA Foundation: 8425 Woodfield Crossing Blvd • Suite 155E • Indianapolis, IN 46240
FAX 317-333-7140 • Online registration is available at www.indianabankers.org

CANCELLATION POLICY

Registrations canceled in writing on or before November 1, 2019, will receive a refund.