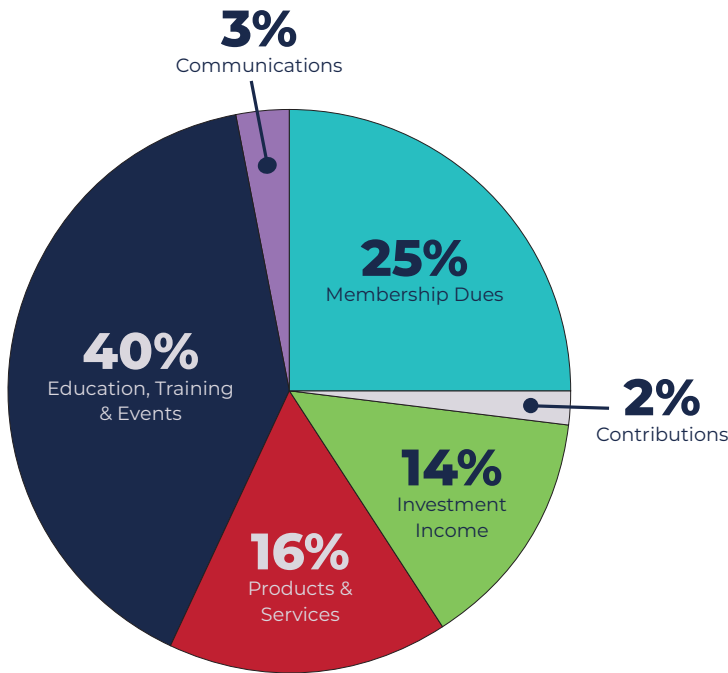
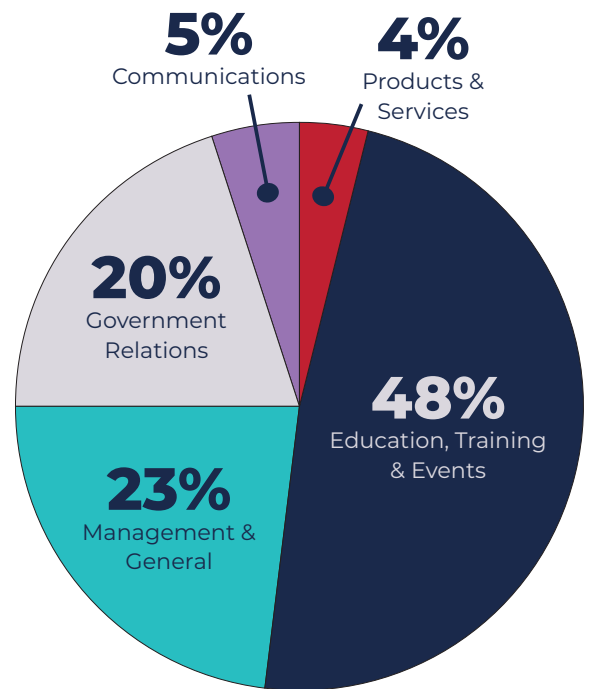




Member Benefits Report 2022



Income



Expenses

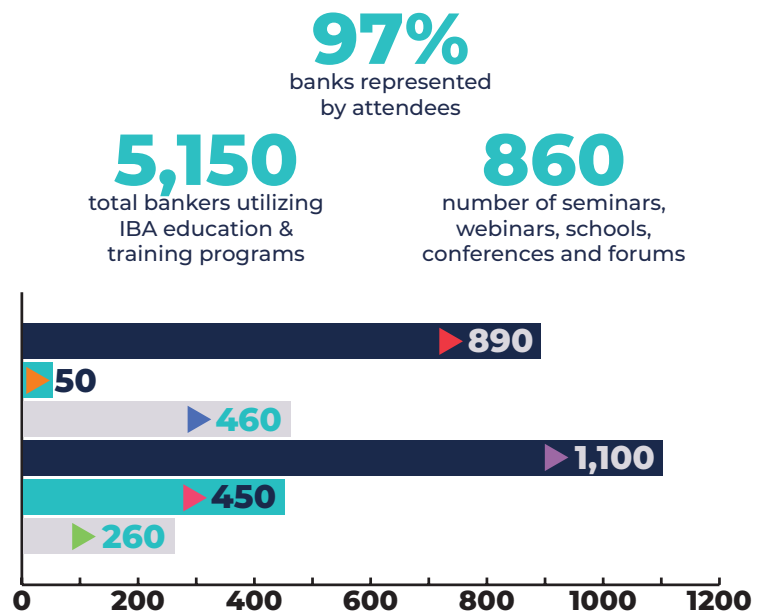




BANK MEMBERSHIP



EDUCATION & TRAINING



PRODUCTS & SERVICES



93%
Associate Member Retention

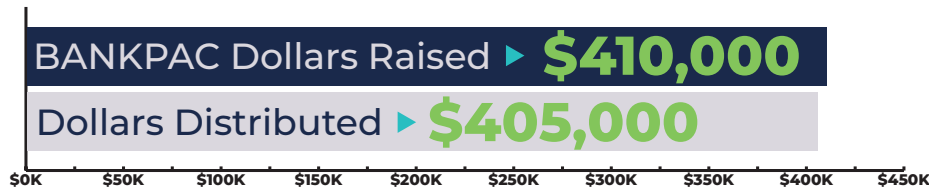


Signature Event Attendees

- ▶ Roundtables/Forums
- ▶ CEO Peer Groups
- ▶ Annual Convention
- ▶ Mega Conference
- ▶ Banking on Women
- ▶ Economic Outlook Forum



GOVERNMENT RELATIONS



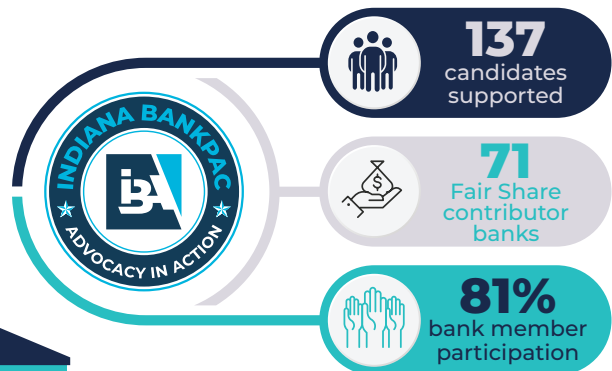
2022
IBA Annual Washington Trip Attendees



1,590
individual donors

160
IBA Regional Meeting attendees

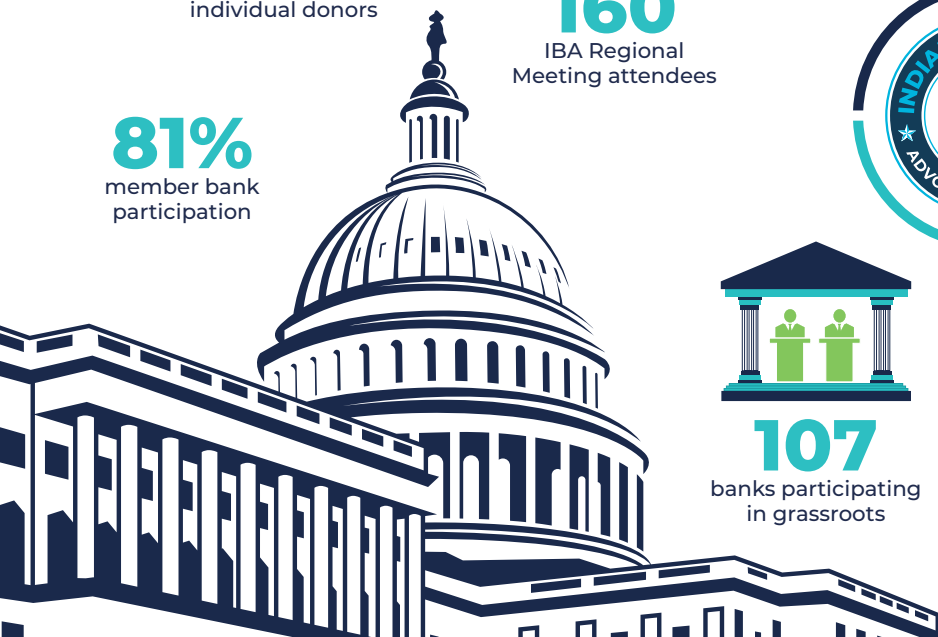
81%
member bank participation



107
banks participating in grassroots



120
IBA Legislative Briefing attendees





COMMUNICATIONS

Member Awards Presented



- ▶ 5 Leaders in Banking Excellence
- ▶ 2 Commitment to Community
- ▶ Woman of the Year
- ▶ Woman on the Rise



13

news releases

16

Google Groups*
*Member e-platform for sharing ideas



6 IBA Publications

- Hoosier Banker
- E-News
- Directory of Financial Institutions
- Insider
- FLD Focus
- Service Provider Showcase



1,510 followers



2,480 followers



3,191 followers



531 followers

20 GROW TOGETHER

member videos promoted



8

videos created



INDIANA BANKERS ASSOCIATION

1

complete rebrand



NEXT-GEN BANKERS

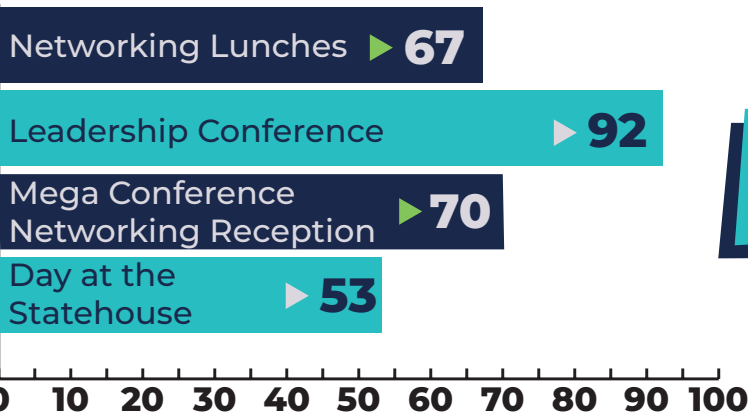


547

members

11

total events



SUPPORTED



Thank You!

Thank you to the dedicated members of the Indiana Bankers Association for your support throughout 2022. Strong member engagement helps strengthen IBA advocacy, education and training, convening events, service provider relationships and preparation for the next generation of bankers. Additionally, leadership provided by members of the IBA Board of Directors, past and present, has ably guided the Association to ongoing success. Your IBA staff is committed to serving the Indiana banking industry in partnership with you in helping to build better communities.



Our Aspiration
The Indiana Bankers Association strives to grow stronger banks and stronger communities.



Our Values
In fulfilling our mission, we will:
- maintain the highest ethics, integrity and respect for others;
- serve with professionalism, innovation and resourcefulness;
- instill passion, positive attitude and enthusiasm; and
- remain mindful that the success of the IBA is judged by the success of its members.