IBA INDIANA BANKERS™ ASSOCIATION

IBA Community Commitment Campaign

Help Us Tell Your Story

The Indiana Bankers Association is launching an IBA Community Commitment Campaign to help share the news of member banks' commitment to community. This video campaign is your opportunity to **"tell your story"** of banking.

Examples of Stories to Tell –

- Programs that support nonprofits
- Financial literacy outreach
- Scholarships and other educational opportunities

How the Campaign Works –

- Contact Laura Wilson at 317-333-7146, lwilson@indianabankers.org
- Arrange filming with IBA, or send in your own video (production guidelines available)
- Share with the community through IBA social media and other communications

The story of banking is a good-news story of caring and commitment. Please join in this inaugural IBA Community Commitment Campaign, and help us **tell your story**!